

Januar 2012

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**International Semester Programme:
Journalism, Multimedia and World Politics
at The Danish School of Media and Journalism - Aarhus**

Spring semesters: January (week 5) - June (week 24)

Autumn semesters: August (week 34) - December (week 51)

The semester in Denmark combines journalistic training with intensive studies. In the course of an intensive one-semester programme you will do international reporting, EU reporting, you will learn about risk reporting and expand your view on world politics. Your work concludes with an individual multi-media production based on a research trip in or outside Denmark.

The semester has a topical focus on environmental and climate issues.

The objectives of this semester:

- To take your expressional skills to a new level by incorporating multimedia elements in your journalism
- To master basic methods in news journalism with focus on environmental and climate issues, and knowledge of specific methods in global journalism and international newsgathering
- To attain working knowledge of the risk reporter's tools of trade and working conditions in areas of crises and conflict and to understand important aspects of the media's role in modern conflict including climate and environmental issues
- To increase your knowledge of EU affairs in general and of EU-reporting in particular. Knowledge about EU institutions, decision-making processes and how to work as a correspondent inside and outside Brussels
- To provide knowledge of the history of Europe, the history of the EU, and the European integration process
- To provide knowledge of theories of world politics
- To let you experience the work of a foreign correspondent in Denmark and Europe
- To develop your journalistic skills by working and studying in an atmosphere that combines practical teaching with academic studies
- To offer you the opportunity of lifelong professional and personal bonds by being part of an international group of students from all over the world

The programme

The international semester programme runs every semester. Please notice that course contents and teachers may change from semester to semester. The following gives an overview of the semester.

Media platform: *Multimedia online journalism*

Throughout the semester there will be a special focus on multimedia, enabling the students to choose and mix print, audio, video and photos in their journalistic output.

All students are offered introduction to basic principles of photography as well as to recording and editing digital sound and video. The multimedia elements will be published on the web in the DSMJ online publishing system.

Please note that we recommend you to bring your own computer, digital camera and other relevant equipment. The schools computers, video cameras and recorders can be used for assignments upon availability.

Overall Theme: Journalism and world politics - with a European perspective

The semester in Denmark allows you to combine journalistic training with intensive study.

Aims

- Acquire a transnational perspective on issues that are of critical importance in today's national, regional and global society
- Enhance journalistic awareness of national versus international reporting
- Get inspiration to work internationally
- Build a solid professional foundation for a future career in journalism

Learning outcomes

Knowledge and understanding of:

- methods and practices in key areas of journalism
- the journalist's role in a global society
- the impact of culture and identity on the practice of journalism

Skills

Students will be able to:

- structure, plan and carry out journalistic research at an international level
- identify new and critical angles in traditional stories
- utilize internet technologies for the production of journalistic stories
- manage resources and time effectively
- work in a self-organized way, individually and in groups

Courses

		ECTS credits
Introduction Programme / International Newsgathering		6
EU Workshop	6	
Risk Reporting		6
Lectures on World Politics and Europe		6
Final project		6

TOTAL		30 ECTS

Introduction programme

Lecturers: Head of International Department Inger Munk and guest lecturers
Graded: passed/not passed

Outline:

This course gives students an overall introduction, where, among other things, they will be introduced to Denmark through core issues such as politics, institutions, culture, stereotypes and media. The students will also be offered a Danish course.

The objective is to ensure that the students gain an insight into political, financial, social and cultural aspects of Danish society and that they become familiar with their new environment as quickly as possible.

Topics

- Introduction to the programme
- Introduction to teaching methods, library and equipment at DSMJ
- Cultural introduction to the Danish people and language
- Introduction to Danish politics and the welfare system including an excursion to the City Hall
- Introduction to Danish media
- Introduction to the Student House Aarhus
- Introduction to basic video, photo and web publishing (part of the newsgathering course)
- Lecture on stereotypes

International Newsgathering – Environmental Reporting

Lecturers: Ass. Professor Asbjørn Slot Jørgensen and guest lecturers
ECTS: 6
Graded: Passed/not passed
Study tour: To Copenhagen 3 nights at students' own expense: return fare approximately DKK 350 plus accomodation

Aims

The international newsgathering workshop aims to:

- Enable students to master basic methods in news journalism. The focus will be on breaking international news, and environmental and climate related news
- Introduce and discuss specific methods in how to report international news from a foreign country
- Give an overview of the global news circle
- Introduce and practise print journalism combined with video journalism as methods in international news journalism

Learning outcomes*Knowledge*

- Know the methods of news reporting: The basic news story, news values and story structures in news
- Know large international actors in the global news circle, and how they work
- Know the International Press Centre in Copenhagen, and how a large news room works with international news

Understanding

- Understand news criteria, news values and news judgement
- Understand the working conditions in news journalism, as well as the specific methods of international newsgathering

Skills*Discipline specific*

- The students will be able to choose and produce foreign news stories by using the most relevant news criteria and story structures
- They will train and gain methods in gathering news, facts and statements in and from foreign countries
- They will know how to find and use relevant international news agencies and websites as background and sources for information
- They will know how to produce news video sequences for a multimedia website

Transferable

- The students will gain a good understanding of how to work with breaking news at the news desk and of the work as foreign correspondents. The students will also gain experience with video journalism as a tool in international news reporting.

Risk Reporting

Lecturers:	Foreign Correspondent Øjvind Kyrø and guest lecturers
ECTS:	6
Graded:	passed/not passed

Aims

- To give the students a good working knowledge of the risk reporter's tools of trade and working conditions in areas of crises and conflict
- To enable the students to analyse and understand important aspects of the media's role in modern conflict

Learning outcomes

On completion of the course students are expected to have achieved:

Knowledge

- Comprehend specific case studies of conflict and crises reporting

Understanding

- Recognise the various forms of stereotyping often at play when the international news media assemble to cover a crises or conflict story
- Understand the importance of balanced reporting and accuracy in risk reporting
- Understand the value of reporting positive and pro-active individual case stories in the midst of crises, conflict and misery

Skills*Discipline specific*

- Handle all aspects of planning a trip to an area affected by crises or conflict
- Be able to critically analyse news reports emerging from crises or conflict areas and to piece together an adequate situation assessment from several news sources

Transferable

- Strengthened analytical insight into the international news flow.
- Strengthened confidence in own observational powers

Reporting the EU

Lecturers:	Ass. Professor John Frølich and guest lecturers
ECTS:	6
Graded:	passed/not passed
Study Tour:	Five days to Strasbourg, France: Accomodation max DKK 1500. Travel at own expenses

Aims

The primary aims of the workshop are:

- To provide the inspiration to work journalistically with the EU and to study selected areas within Europe
- To learn how to practise the elements of EU-reporting

Learning outcomes

On completion of the course students are expected to have achieved:

Knowledge

- Know how to develop ideas and how to plan an EU-story
- Know how to identify sources for EU-reporting
- Know what you can do as a journalist inside and outside Brussels

Understanding

- Understand the skills needed to practice the elements of investigative EU-reporting
- Understand the main decision-making processes in the EU

Skills*Discipline specific*

- Be able to develop ideas and to plan a specific research process
- Be able to identify and to use sources in the EU system

Transferable

- The students will gain a good understanding of EU-reporting as well as the importance of being able to work in a team when performing as journalists

The World and Europe: A series of Lectures

Lecturers: Professor Hans-Henrik Holm, Ass. Professors John Frølich, Mette Verner and guest lecturers

ECTS: 6

Lecturers: Passed/not passed. The lectures will include reading and will be evaluated with a test at the end of the term.

Rapid changes in society in economics and in politics reshape the conditions for ordinary people in Europe and beyond. This series of lectures introduce some of these major changes in order to make them understandable and to prepare journalists for communicating them to audiences. Furthermore the lectures will focus on the ever closer European Union and its increasing role in relation to member states and to the outside world. Headlines for 1st Semester 2012 include:

- Stereotypes - an introduction for journalists
- Globalization and change: Challenges and possibilities
- The European and Global Economic crises: Responses and consequences
- Fragile states: What is it and what can we do about it?
- What is democracy – what is "European public sphere"?
- From Jean Monnet to Joschka Fischer. History of the EU and European integration.
- Who decides what in Europe? (I) EU institutions and decision-making processes.
- Who decides what in Europe? (II) Implications on news reporting and journalism.

Aims

The primary aims are to:

- introduce the theoretical and conceptual building blocks necessary for understanding rapid change
- introduce how the media reports on and shapes the story of changes
- prepare students to analyse and communicate these changes
- introduce the debate on "a European public sphere"
- introduce the history of the EU and the European integration process in order to train the students' ability to analyse the driving forces behind the integration process

- introduce the main EU institutions and decision-making processes in the EU
- prepare students to practice the elements of EU-reporting

Learning outcomes

On completion of the course students will be able to:

- identify major changes processes in both international society and Europe
- identify concepts of globalization and assess their importance
- use the analytical toolbox in journalism practice and in various types of research on changes in society
- know about EU-history and the main theories about European integration
- identify the role and the competence of main EU-institutions
- identify the role of EU versus member states in legislation and jurisdiction
- know about sources, source critique and research possibilities

Final Project

Supervisors

Ass. professors John Frølich, Asbjørn Slot Jørgensen and others.

ECTS: 6

Grading: By use of the Danish grading system

Outline

The semester concludes in an individual multimedia production. The production follows a research and travel period - in Denmark or another European country.

The final project consists of

- a journalistic product (online story with text and at least two multimedia elements)
- a list of sources
- a reflection report and analysis

Grading and attendance

The programme is a full course load semester programme run in English. All courses are graded passed/not passed.

Group work and coaching are given high priority, and students are expected to attend all classes and other scheduled activities.

Students will be graded on the basis of active attendance at lectures, preparation for the lectures, written assignments, respect for deadlines and examinations - including being punctual for lessons and activity in the group work. If for some reason students can't attend, they are expected to notify the school. In case of illness they may be asked to hand in a medical certificate (for further information see the Student Handbook).

The final project is assessed by a grade based on the assignment exclusively.

Lecturers use the Danish grading system, which is transferred to the ECTS grading system or to the national grading system of the individual student.

Programme Policy

At the Danish School of Media and Journalism we strive to uphold the standards of excellence in Journalism.

We require the students to uphold the IJF standards of journalism in all their work according to The IFJ Declaration of Principles on the conduct of journalists adopted by 1954 World Congress of the IFJ, and amended by the 1986 World Congress (see www.ifj.org and Student Handbook).

Additional lectures

Guest lectures at the Danish School of Media and Journalism and partner institutions will be offered during the programme.

Excursions and travels

There will be room for excursions and for travelling when reporting projects (at students' own expense).

Alumni

See www.dmjx.dk/international for the LinkedIn alumni site of present and former participants in the International Programmes.

Facilities at the Danish School of Media and Journalism

Phone:

We expect you to bring a mobile phone and to buy phone cards for your mobile upon arrival. The telephone is an important part of your journalistic equipment. For long distance calls we advise students to buy global cards/other cards or use Skype.

Video and audio - DSMJ equipment:

For your multimedia productions you can borrow the school's equipment. The amount of equipment is limited, so we recommend that you bring your own equipment.

Computers and e-mail:

The School has a certain number of computers (Mac), but we recommend that you bring your own laptop. You can use the school's free wireless network.

Access cards allow you to use the computer rooms evenings and weekends.

You will be granted an e-mail address at the school, to be used during your stay in Aarhus. The e-mail address is needed in order to make prints, receive relevant messages and course material, get access to school computers and the wireless network.

The school email account will be closed one month after the programme has ended.

Photocopiers and printers:

Each student gets 400 free prints. Copy cards for additional prints and photocopies can be purchased at the information desk.

Library:

The library containing the Danish Media Archives are at your disposal. There are also computers specially set up for international wire services and databases. The Danish State library at the University of Aarhus is open for use, but you can always order books through the DSMJ library.

Electronic classroom and publishing:

The programme uses WordPress and Moodle software for specific projects. Some productions are published online and with external partners.

For further information

See Student Handbook

Staff**Tom Fangel.** tf@dmjx.dk

Head of Technical Department, DSMJ

Educational background: Professional photographer, MA, Aarhus University

Course: Photography and video

Chester Folming. cf@dmjx.dk

Development executive in DSMJ it-department

Educational background: Multimedia Designer, Aarhus Business School

Course: Video techniques and final project

John Frølich. jf2@dmjx.dk

Journalist, Ass. professor, DSMJ

Educational background: Journalist, the Danish School of Journalism.

One year Diploma Course in foreign news reporting.

European Studies at Aarhus University.

Course: Reporting the EU and final project

Alice Høier. alh@dmjx.dk

Sound engineer at Audio techniques, DSMJ

Course: Audio, technical support and equipment

Asbjørn Slot Jørgensen. asbo@dmjx.dk

Journalist, Ass. professor, DSMJ

Educational background: Journalist, The Danish School of Journalism

Course: International Newsgathering and final project

Øjvind Kyro. kyroe@city.dk

Freelance journalist and author
 Educational background: journalist from DSMJ, exam.art Religion
 Course: Risk Reporting

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 Technical support, Graphics, DSMJ
 Educational background: Graphic designer
 Course: Layout

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 Head of International department, DSMJ
 Educational background: MSc. Geography, Aarhus University.
 Course: Introduction and institutional coordinator

Anna Nejrup. anna@dmjx.dk
 International coordinator, DSMJ
 Educational background:
 MA in French and English from the Aarhus Business School
 Course: Student coordinator for international students

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 Technical lecturer, DSMJ
 Specialist in HD Camera and Final Cut Software
 Course: Video

Susse Sommer. ss@dmjx.dk
 Technical support, Graphics, DSMJ
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Hans Henrik Holm hkh@dmjx.dk
 Professor, DSMJ
 Educational background: MA in political science
 Course: Lectures, World and European Politics

Mette Verner. mev@dmjx.dk
 Head of Research Economics, DSMJ
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 Course: Lectures, World and European Politics

Spring 2012 semester programme (1st half 2012) DRAFT

January	Arrival
30.01-03.02	Introduction including intro to video and sound
02.02-24.02	Int. news gathering workshop
27.02-23.03	EU workshop
26.03-09.04	Reading and vacation period (Easter). Danish students internship
10.04-03.05	Risk Reporting with one week of reading

16.04-20.04
07.05-08.06

Reading. Danish Students internship
Research and Final project production
and evaluation at DSMJ Exam world politics

Autumn 2012 semester programme (2nd half 2012)

The semester is expected to start August 20 and finish December 21.

For further information contact anna@dmjx.dk or imu@dmjx.dk, or see
www.dmjx.dk/international