

Professional Bachelor's degree in TV and Media Directing

Studies in TV and Media Directing will qualify you as a narrator for the electronic media with a strong consciousness of idea generation, concept development, narrative techniques, communication and journalistic methods.

The course is broadly based within genre and media. The student will be working with a wide selection of TV and media genre ranging from documentary to entertaining formats transversely to TV, internet, podcast, mobile-TV and other new media.

The studies enable you to acquire personal and professional skills within planning, management, and facilitation of TV productions. The studies focus largely on practical production, but you will also cover subjects such as dramaturgy, theory of communication and journalistic methods, where theoretical disciplines are integrated into the production progress in the form of introduction, private study, coaching, and evaluation.

Studies in TV and media facilitation will qualify you to work with a wide range of production assignments within both facts and fiction;

- Satire series
- Information campaigns
- TV-genres (i.e. debate, news, reporting, profile, satire)
- Viral marketing
- Blogs
- Debate and documentary programs
- Contents of net portals

You will acquire skills which qualify you for positions as media facilitators, media conductors, project managers for broadcasting and production companies or communication departments in major organizations.

This is a four-year, full-time course spread over eight semesters, and is equivalent to 240 ECTS credits. The studies include 18 months in practice.

Head of studies for TV and Media Facilitation is Nikolaj Christensen, who has worked for twelve years as a facilitator, producer and consultant in Danmarks Radio. Here he worked within the areas of idea, concept and editorial development. He is the co-developer of, and lectures in, Danmarks Radio's dramaturgy course POWER TV. He has taught abroad, including for the European Broadcasting Union, and is Archive responsible for the International Public Screening Conference, INPUT.